

MORRISON | FOERSTER755 PAGE MILL ROAD
PALO ALTO
CALIFORNIA 94304-1018TELEPHONE: 650.813.5600
FACSIMILE: 650.494.0792

WWW.MOFO.COM

MORRISON & FOERSTER LLP
NEW YORK, SAN FRANCISCO,
LOS ANGELES, PALO ALTO,
SAN DIEGO, WASHINGTON, D.C.
DENVER, NORTHERN VIRGINIA,
ORANGE COUNTY, SACRAMENTO,
WALNUT CREEK, CENTURY CITY
TOKYO, LONDON, BEIJING,
SHANGHAI, HONG KONG,
SINGAPORE, BRUSSELS**RECEIVED
CENTRAL FAX CENTER**

MAY 06 2005

To:

NAME:	FACSIMILE:	TELEPHONE:
MS AF U.S. Patent and Trademark Office	(703) 872-9306	(571) 272-3870

FROM: Norman R. Klivans, Jr. **DATE:** May 6, 2005

Number of pages with cover page:	11	
-------------------------------------	----	--

Preparer of this slip has confirmed that facsimile number given is 10349/mlp2
correct:**CAUTION - CONFIDENTIAL**

This facsimile contains confidential information which may also be privileged. Unless you are the addressee (or authorized to receive for the addressee), you may not copy, use, or distribute it. If you have received it in error, please advise Morrison & Foerster LLP immediately by telephone or facsimile and return it promptly by mail.

Comments:

Attorney Docket No.: 136922001900
Group Art Unit: 2137
Examiner: Z. Davis
Serial No.: 09/505,621
Filing Date: February 16, 2000
Inventor(s): Mark A. HOLLAR
Title: METHOD AND APPARATUS FOR ENHANCED AUDIO/VIDEO SERVICES
WITH WATERMARKS AND ASSOCIATED DATA

Papers Attached:

1. Transmittal Form (1 page)
2. Amendment After Final Action (37 C.F.R. Section 1.116) (9 pages)

PTO/SB/21 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE


Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

<h1 style="text-align: center;">TRANSMITTAL FORM</h1> <p style="text-align: center;">(to be used for all correspondence after initial filing)</p>		Application Number	09/505,621
		Filing Date	February 16, 2000
		First Named Inventor	Mark A. HOLLAR
		Art Unit	2137
		Examiner Name	Z. Davis
Total Number of Pages in This Submission	10	Attorney Docket Number	136922001900

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply (9 pages) <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Fax cover sheet
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	MORRISON & FOERSTER LLP (Customer No. 25226)		
Signature			
Printed name	Norman R. Kivans		
Date	May 6, 2005	Reg. No.	33,003

I hereby certify that this correspondence is being facsimile transmitted to MS AF at the USPTO (703) 872-8306 on the date shown below.

Dated: May 16, 2005

Signature: 

(Marc Pattison)

pa-977624

**RECEIVED
CENTRAL FAX CENTER****MAY 06 2005**

I hereby certify that this correspondence is being facsimile transmitted to MS AF at the USPTO (703) 872-9306 on the date shown below.

Dated: May 6, 2005Signature: Mae Patison

(Mae Patison)

Docket No.: 136922001900
(PATENT)**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:
Mark A. HOLLAR et al.

Application No.: 09/505,621

Confirmation No.: 6010

Filed: February 16, 2000

Art Unit: 2137

For: METHOD AND APPARATUS FOR
ENHANCED AUDIO/VIDEO SERVICES
WITH WATERMARKS AND ASSOCIATED
DATA

Examiner: Z. Davis

**AFTER FINAL – EXPEDITED
REVIEW****AMENDMENT AFTER FINAL ACTION (37 C.F.R. SECTION 1.116)**

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

Applicant provides this response to the Office Action in the above cited case having a mailing date of April 5, 2005 and Paper No. 20050328. No amendments are made herein. This response is filed under Rule 1.116, after final rejection.

Remarks/Arguments begin on page 2 of this paper.

pa-974786